Building Synergy between the Institutional Repository and Scholarly Communication

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Library scholarly communication web pages often promote an institution's repository, but the favor is rarely reciprocated.

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**INTRO**
- Scholarly communication (SC) and institutional repositories (IR) go together like cookies and milk. IRs are a great tool for promoting, displaying, and encouraging open access to scholarly research.
- IR webpages can help deliver pertinent information about scholarly communication (SC) to visitors and authors.

**METHODS**
1. ARL and Carnegie R1 libraries
2. English speaking
3. Web review / data collection

**RESULTS**
- 6% IRs link to SC page
- 81% SC pages link to IR

**DISCUSSION**
Libraries are not utilizing IRs to cross link with SC pages. Scholarly communication aims to promote a more open, equitable, and sustainable scholarly ecosystem. Building a coherent synergy between scholarly communication services and open distribution through an institution's repository benefits the user community. In some cases this may be limited by IR software, but libraries can utilize call-to-actions (descriptive links or buttons) on the IR and SC pages to effectively crosslink.

Of the 144 library websites reviewed, 141 (98%) offered institutional repositories. Of the 141, 37 (26%) did not have a scholarly communication web page.

Only 8 (6%) of IRs linked to the SC page, where 84 (81%) of SC pages linked to the IR.

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