

University at Albany, State University of New York

## Scholars Archive

---

University Libraries Faculty Scholarship

University Libraries

---

5-23-2017

# Collect Them All: Helping students find their subject librarian with Bitmojis

Lauren Puzier

*University at Albany, State University of New York, lpuzier@albany.edu*

Tyler Norton

*University at Albany, State University of New York, tnorton@albany.edu*

Follow this and additional works at: [https://scholarsarchive.library.albany.edu/ulib\\_fac\\_scholar](https://scholarsarchive.library.albany.edu/ulib_fac_scholar)



Part of the [Library and Information Science Commons](#)

---

### Recommended Citation

Puzier, Lauren and Norton, Tyler, "Collect Them All: Helping students find their subject librarian with Bitmojis" (2017). *University Libraries Faculty Scholarship*. 103.

[https://scholarsarchive.library.albany.edu/ulib\\_fac\\_scholar/103](https://scholarsarchive.library.albany.edu/ulib_fac_scholar/103)

This Presentation is brought to you for free and open access by the University Libraries at Scholars Archive. It has been accepted for inclusion in University Libraries Faculty Scholarship by an authorized administrator of Scholars Archive. For more information, please contact [scholarsarchive@albany.edu](mailto:scholarsarchive@albany.edu).

# Collect Them All:

Helping students find their subject librarian with Bitmojis

Lauren Puzier

Dewey Graduate Library Reference and Projects Librarian  
lpuzier@albany.edu

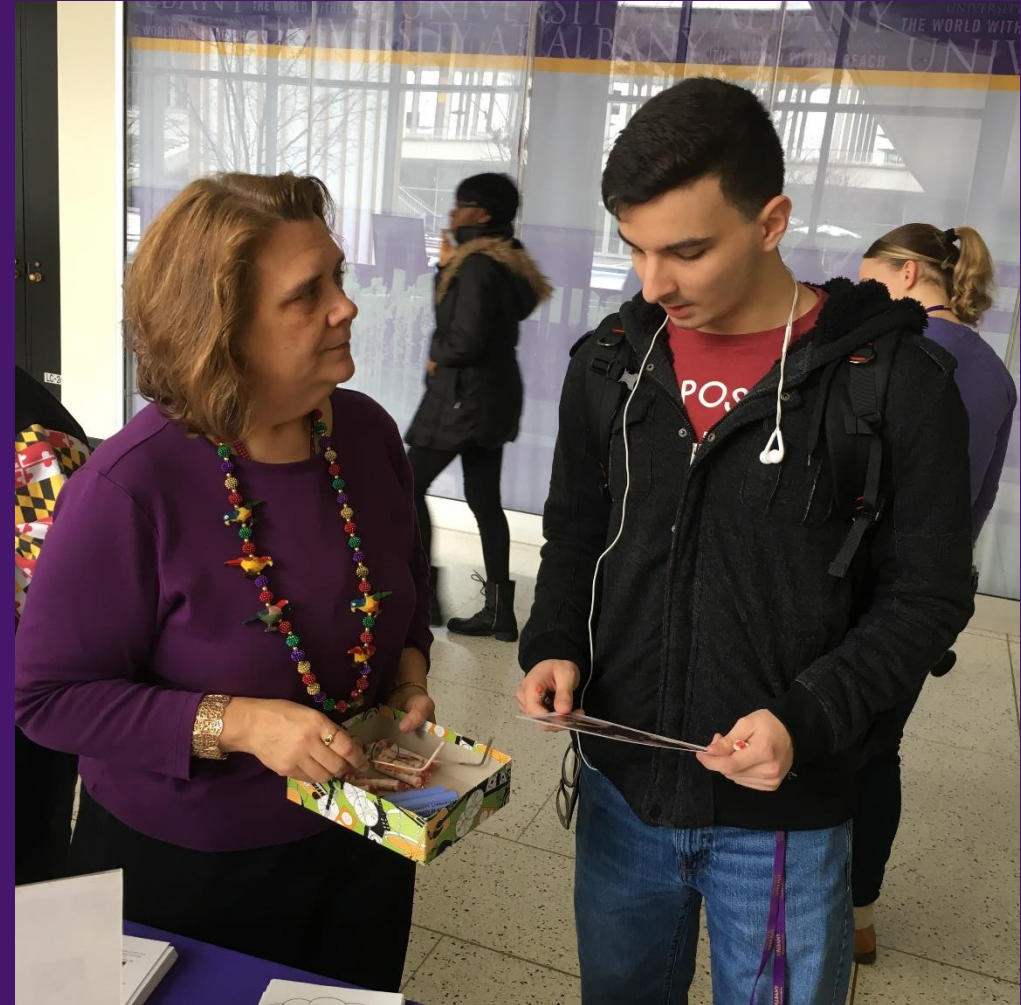
Tyler Norton

Marketing and Communications Assistant  
tnorton@albany.edu

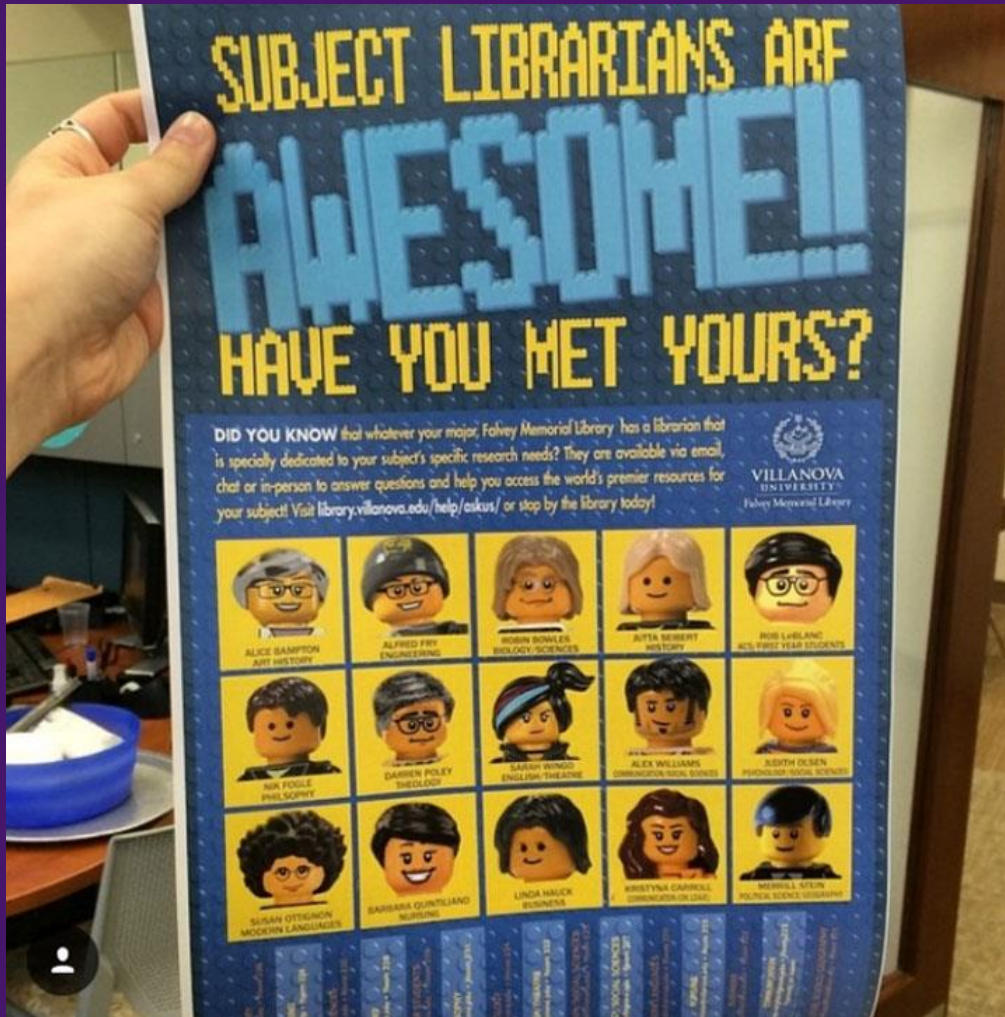


# University Libraries Outreach Initiatives

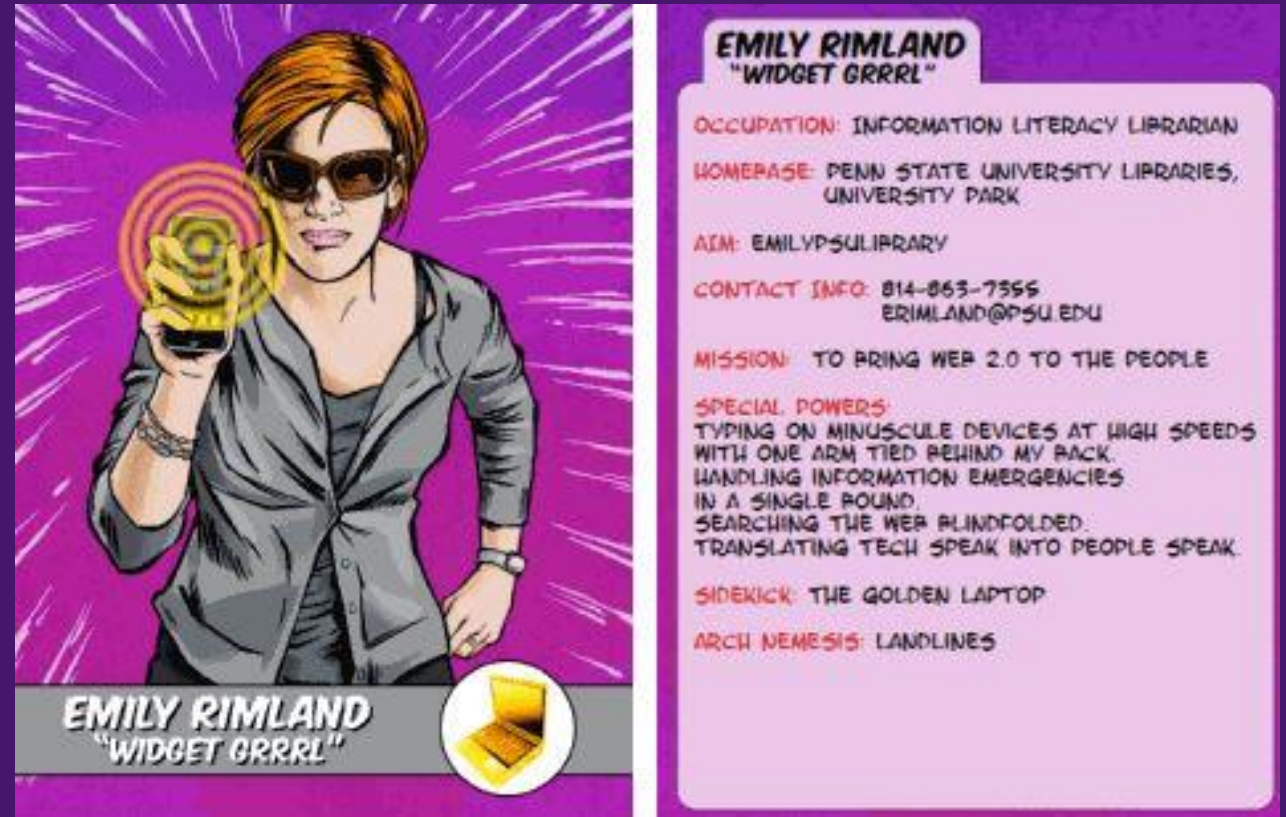
- Tabling
- Open House
- University-Wide Events
- New Student Orientation
- One-on-One Research Assistance
- Display Arrangements



# Inspiration

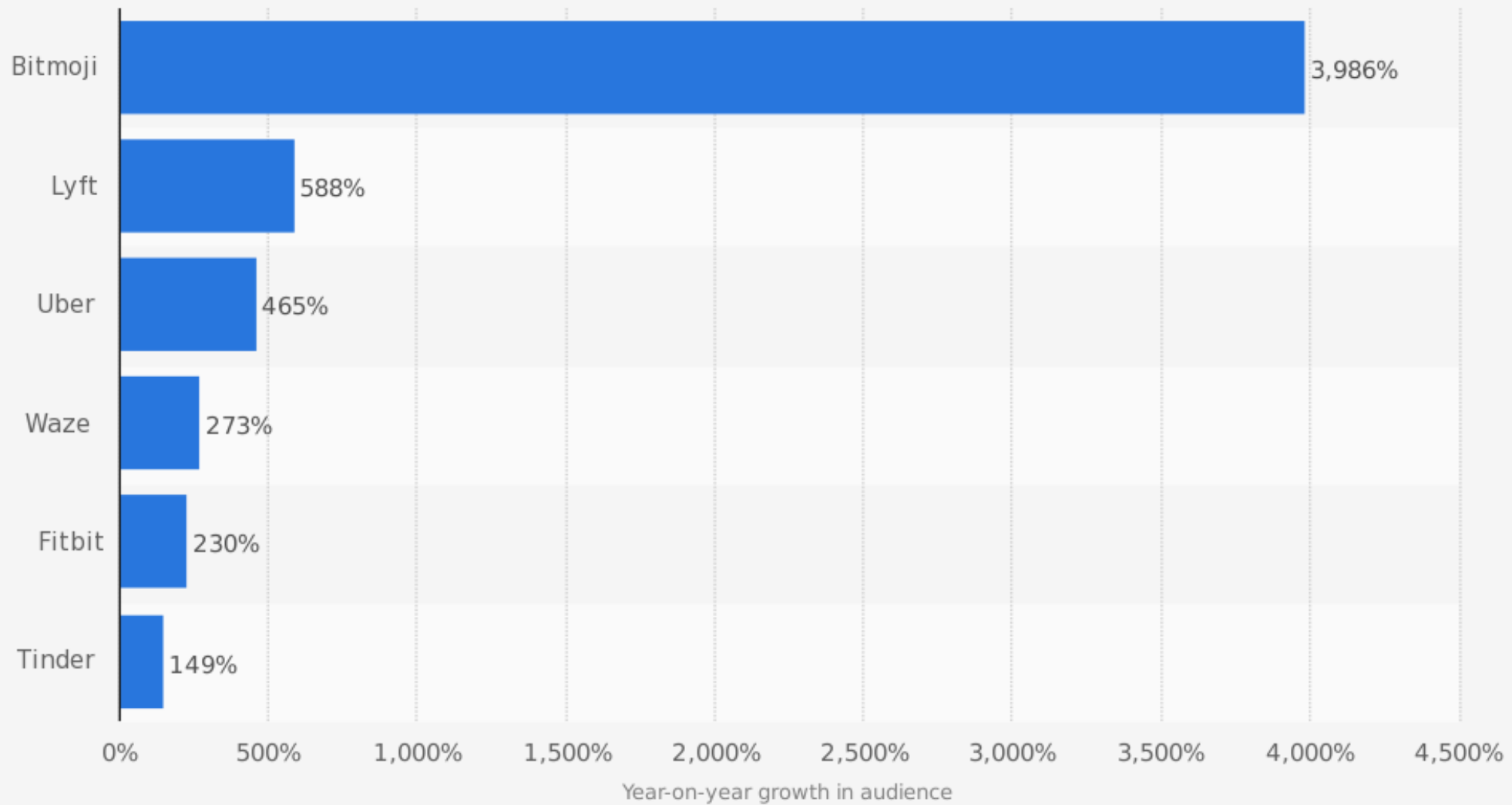


Villanova University Lego Subject Librarians



Penn State Superhero Trading Cards

## Mobile apps in the United States with the highest unique visitor growth as of November 2016



Source:  
comScore  
© Statista 2017

Additional Information:  
United States; November 2015 to November 2016; 18 years and older; Mobile audience

# What Tools Do You Need?

- Bitmoji App or Chrome Extension
- Photo Editing Software (Photoshop, etc)
- Publishing Software (MS Publisher)
- Color Printer
- Paper Cutter
- Helpful Librarians!





TO DRAPER HALL ←

EXIT

HANG OUT,  
CRAB SOME SING  
&  
MAKE YOUR OWN  
BUTTON!

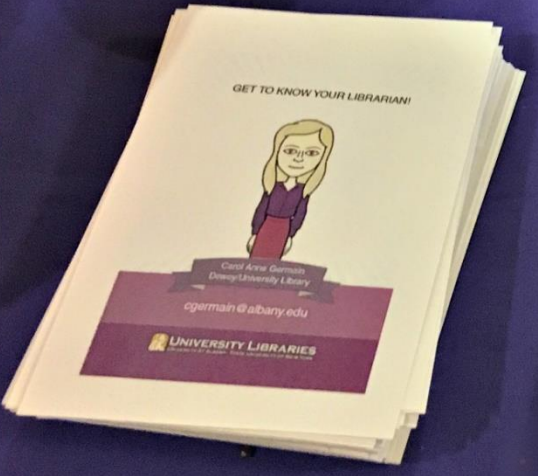

UNIVERSITY LIBRARY

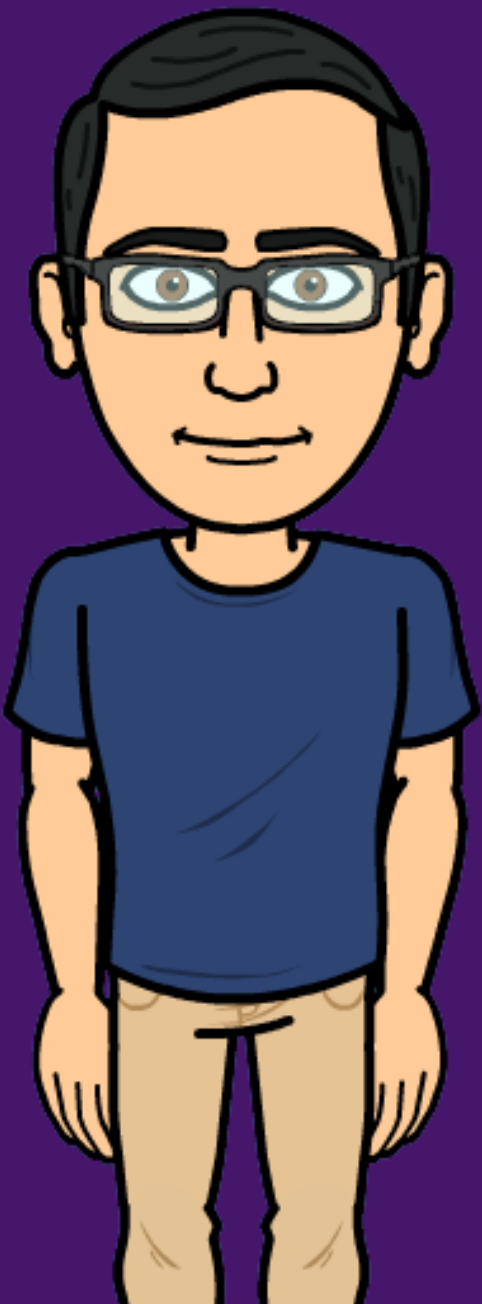
# Can you find YOUR subject librarian?





Can you find  
**YOUR** subject  
librarian?







**Ask Us!**

IM/Text | Email | Phone

Search Our Website

UAlbany Libraries

Contact Us

Research Assistance

Library Services

About the Librarian

University Libraries ► Databases ► Subjects | By Subject Librarian

## Subject | By Subject Librarian

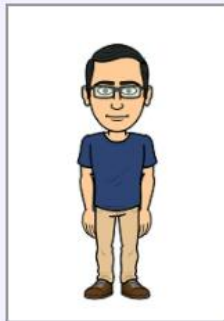
▾ Name

Subject

Contact Information

Toggle Location:

Show All Libraries ▾



Jesus Alonso Regalado

[Anthropology](#)

[French Studies](#)

[Geography and Planning](#)

[Hispanic Studies \(Languages, Literatures and Cultures\)](#)

[History](#)

[Latin American, Caribbean Studies, and U.S. Latino](#)

[Studies](#)

[Linguistics and Cognitive Sciences](#)



Phone:

(518) 442-3554



Email:

[jalonso-regalado@albany.edu](mailto:jalonso-regalado@albany.edu)



Location:

University Library, LI-204



[Art](#)

[English](#)

[Music](#)



Phone:

(518) 442-3592



Email:

[gburke@albany.edu](mailto:gburke@albany.edu)





