New York State Birth Through Five (NYSB5) Preschool Development Grant Program Performance Evaluation Summary Infographics: Year 1

Center for Human Services Research, University at Albany
NYSB5 2020
INCREASING PARENT CHOICE AND KNOWLEDGE

PARENT ADVISORY COUNCIL (PAC)
Parents of children ages 0-8 were recruited to partner with NYS Early Childhood Advisory Council to provide insight on early education policies, assist with the planning of parent trainings, and more.

- 8 Presentations given introducing the PAC
- 9 People joined the PAC

STATEWIDE MEDIA CAMPAIGN
The Talking is Teaching campaign promoted the NYS Parent Portal Mobile App.

- 428,875 Clicks
- 83,417,218 Impressions
- 26,872 Parent Portal installs

ENHANCEMENT OF NYS PARENT PORTAL
The portal will begin offering push notifications with information relevant to the child’s age.

PARENT LEADERSHIP CONFERENCE
The Parent Leadership Conference will host sessions relevant to parenting, advocacy, leadership, and available resources in NYS.

- 11 Planning meetings
- Virtual conference Spring 2021

WELCOME BABY BUNDLES
Baby Bundles are reusable tote bags with resources, books, and other items to support new parents and their babies.

- 36 Organizations applied to distribute Baby Bundles
- 11 Agencies awarded grants to distribute Baby Bundles
The Hubs support Pyramid Model implementation with training and coaching. Pyramid trainings are offered throughout NYS to support Pyramid Model implementation. Pyramid Model Implementation Data System (PIDS) allows Pyramid Model Implementation sites to have streamlined data entry and analysis of program, child, and classroom level data.
# NYSB5 2020

## SHARING BEST PRACTICES

### CORE BODY OF KNOWLEDGE (CBK) AND EARLY LEARNING GUIDELINES (ELG) TRAININGS

The CBK is a comprehensive publication that offers a road map for building meaningful relationships with children, families and colleagues, creating nurturing environments, and developing oneself as a professional in the early care and education field.

<table>
<thead>
<tr>
<th>Sessions of CBK</th>
<th>ELG participants in Spanish</th>
<th>ELG training of trainers participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>18</td>
<td>8</td>
<td>39</td>
</tr>
</tbody>
</table>

### EARLY CHILDHOOD CAREER & DEVELOPMENT CENTER EXPANSION

Career & Development Centers offer personalized career advisement, higher education advisement, career seminars and workshops, teacher certification support, and study plan support.

<table>
<thead>
<tr>
<th>Regions of the State with CDC’s</th>
<th>Career &amp; Development Centers offer personalized career advisement, higher education advisement, career seminars and workshops, teacher certification support, and study plan support.</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>18 Events</td>
</tr>
<tr>
<td>486 Clients</td>
<td>130 Client sessions</td>
</tr>
</tbody>
</table>

### EARLY CHILDHOOD LEADERSHIP INITIATIVE EXPANSION

This initiative supports the early childhood director role with coaching, study groups, professional development events, and a Direct Mentoring Program.

<table>
<thead>
<tr>
<th>Mentor/mentee pairs created</th>
<th>1,408 Members</th>
<th>1,377 Communications</th>
</tr>
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<tbody>
<tr>
<td>5</td>
<td>190 Events with 6,179 attendees</td>
<td>26 Newsletters</td>
</tr>
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</table>

### NYSB5 SCHOLARSHIPS

Scholarships of up to $4,000 for individuals serving the birth to five population.

<table>
<thead>
<tr>
<th>Awards</th>
<th>$385,680 Awarded</th>
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<tbody>
<tr>
<td>713</td>
<td></td>
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</tbody>
</table>
The grant covered the cost for 45 participants tuition, feeds, books and CDA-required components each year.

DC:0-5 TRAININGS
Trainings were offered on the use of the DC:0-5 for those conducting mental health evaluation and diagnosis for children birth to five years of age.

10 Trainings
228 People trained

INFANT TODDLER CHILD DEVELOPMENT ASSOCIATE CREDENTIAL (I/T CDA)

24 Applicants

P3 SUMMER INSTITUTE
Professional development sessions were offered to educators and administrators who work with children age 3 to age 8.

430 Registrants
7 Virtual presentations

STRENGTHENING PROTECTIVE FACTORS TRAINING
Protective Factors Trainings were offered throughout New York State.

5 Trainings
156 People trained
QUALITYstarsNY is New York’s early childhood quality rating and improvement system. The plan is to expand the number of sites implementing QUALITYstarsNY and develop a more functional Quality Improvement Planning tool and other data enhancements to enable quality improvement strategies to be better analyzed.

- 2,500 Participants accessed re-opening webinars
- 51 Recruitment events
- 176 New sites enrolled

Map showing the distribution of new sites enrolled across different regions in New York:
- Capital District: 20
- Central: 1
- Mohawk Valley: 6
- Hudson Valley: 34
- Long Island: 6
- New York City: 57
- Western: 8
- Finger Lakes: 27
- Southern Tier: 9
- North Country: 8
- Southern Tier: 9

Center for Human Services Research, University at Albany, State University of New York
The Aspire Registry is an online workforce registry. The goal is to increase the use of the registry.

<table>
<thead>
<tr>
<th>ASPIRE REGISTRY EXPANSION</th>
<th>235</th>
<th>3,116</th>
<th>8,432</th>
</tr>
</thead>
<tbody>
<tr>
<td>New active organization</td>
<td></td>
<td>Training events approved</td>
<td></td>
</tr>
<tr>
<td>accounts</td>
<td></td>
<td>157</td>
<td>New trainer registrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>8,432</td>
<td>New workforce registrations</td>
</tr>
</tbody>
</table>

HVCI is focused on regional level coordination and workforce needs and how these needs inform the broader policy framework within NYS.

- Day 1: 160 participants
- Day 2: 111 participants
- 10 Regional groups attended
- 7 Regions selected a regional priority to improve home visiting coordination.

<table>
<thead>
<tr>
<th>HOME VISITING COORDINATION INITIATIVE (HVCI)</th>
<th>2</th>
<th>153</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day State-Wide Summit</td>
<td></td>
<td></td>
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<tr>
<td>Day 1: 160 participants</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Day 2: 111 participants</td>
<td>153</td>
<td></td>
</tr>
<tr>
<td>10 Regional groups attended</td>
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<td></td>
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<tr>
<td>7 Regions selected a regional priority</td>
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<tr>
<td>to improve home visiting coordination.</td>
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NYSB5 funds are being used to improve the information technology/data collection for existing HealthySteps sites.

<table>
<thead>
<tr>
<th>HEALTHY STEPS DATA SYSTEM COORDINATION</th>
<th>13</th>
</tr>
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<tbody>
<tr>
<td>sites submitted proposals</td>
<td></td>
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Strong by Six provides comprehensive developmental screening, referral, and follow-up for children ages birth through five years.

<table>
<thead>
<tr>
<th>STRONG BY SIX EARLY CHILDHOOD SYSTEM PILOT</th>
<th>525</th>
<th>88</th>
</tr>
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<tbody>
<tr>
<td>Developmental screenings completed for</td>
<td></td>
<td></td>
</tr>
<tr>
<td>181 children</td>
<td>525</td>
<td></td>
</tr>
<tr>
<td>Children received at least one referral</td>
<td>88</td>
<td></td>
</tr>
</tbody>
</table>
This project supports the transition into kindergarten by encouraging the establishment of local transition teams and providing seed money for pilot projects.

**KINDERGARTEN TRANSITION (KT) SUMMITS AND SEED MONEY FOR INNOVATION**

- Seed money projects: 4
- KT summits: 3
- New transition teams: 7
- Participants: 287

**TECHNICAL ASSISTANCE ALIGNMENT**

- Summits held: 2
- Participants: 70

Participating agencies will work to align and better coordinate technical assistance.